

August 28, 2015

Nisshin Seifun to Accelerate Expansion of North American Operation
- More than 80% Capacity Expansion at Mill near Vancouver -

As announced in its new management plan in May, 2015, Nisshin Seifun Group is “targeting self-sustained growth through strategic investments.” As part of the plan, Rogers Foods, a subsidiary of Nisshin Flour Milling Inc. (President: Nobuki Kemmoku), has decided to build a new flour milling unit at its Chilliwack facility (near Vancouver). Rogers plans to increase the Chilliwack mill’s capacity by more than 80%. Following the capacity increase, Rogers’ total combined capacity (including the Armstrong plant) is expected to reach 770 Mt/day of wheat (an increase of approximately 50%).

Since Nisshin acquired Rogers Foods in 1989, Rogers Foods has expanded its business by providing services that suit customer needs and supplying high quality flour products. Rogers Foods is now the fourth largest flour milling company in Canada. Despite expanding its capacity in 2010, a shortfall in supply was expected due to strong sales. As a result, Rogers is proceeding, with Nisshin’s support, to further expand the business by adding a new line to the Chilliwack mill located near Vancouver, Canada.

With a large population base, a wide acceptance of Japanese food culture, and a growing market for specialty flours, the West Coast region is an attractive market. In addition to the two mills owned by Rogers Foods, Miller Milling, Nisshin’s U.S. subsidiary, also owns three mills in the region. With this new boost in milling capacity at the Chilliwack mill, Rogers Foods’ presence in the region will be enhanced and, Nisshin will accelerate its growth strategy and elevate its business platform across North America.

◆ Overview of Capacity Expansion

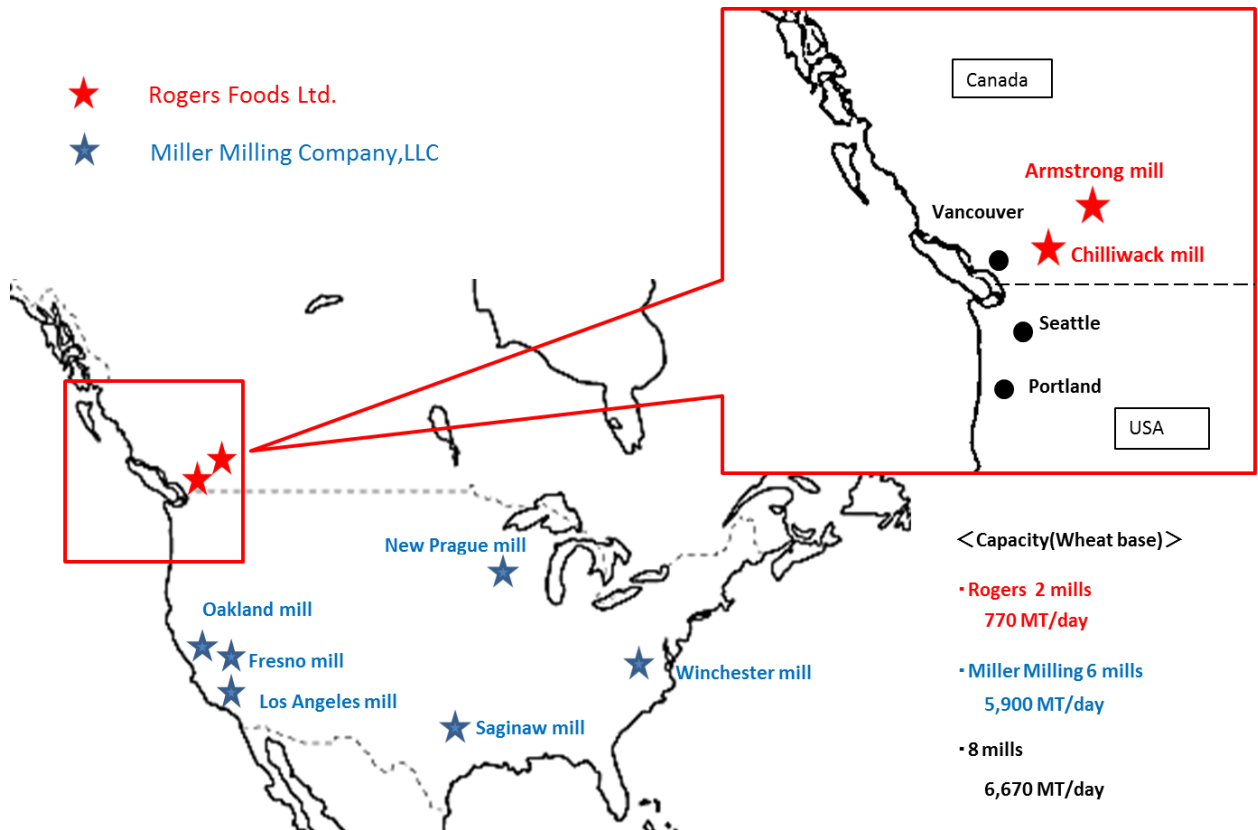
1. Mill: Chilliwack mill (Chilliwack, BC, Canada)
2. New Line: 250 MT/day (wheat base)
(550 MT/day after capacity expansion / 80% increase)
Approximately 3,000 MT of wheat silo capacity
Approximately 1,000 MT of flour silo capacity
3. Completion: Fall 2017
4. Investment: C\$36 million (Approx. 3.4 billion yen @C\$1 = 95 yen)

◆ Overview of Rogers Foods Ltd.

1. Headquarters: Armstrong, BC, Canada
2. Capacity: 770 MT/day (wheat base, post expansion)
550 MT/day (Chilliwack) and 220 MT/day (Armstrong)
3. Ownership: 90% owned by the Nisshin Seifun Group
4. President: Victor N. Bell
5. Employee: Approximately 120 employees
6. Businesses: Manufacturing and marketing of flour/cereal products

<Background Information>

1. Location of North American mills



2. Mills of Rogers Foods

Chilliwack Mill



Armstrong Mill

